



June 14 | Halifax, NS

Health Information Day at Health26

Presented by  chima



Sponsorship Opportunities

Be part of
Canada's leading
event for health
information
professionals!

Join us on **Sunday, June 14, 2026, in Halifax, NS**, for **Health Information Day at e-Health26**, a day of expert-led sessions on health information governance, privacy, data literacy, and digital innovation. Connect with senior leaders and colleagues across the sector to explore how next-generation approaches to health information can improve decision-making, enable agile operations, and build a resilient, future-ready workforce. Health information forms the foundation of the insights and innovations that will be explored at e-Health26, and this day is your opportunity to set the stage for advancing health information in Canada.

Standard Sponsor Benefits

Unless otherwise specified, sponsorship opportunities include:

- ✓ 6' draped exhibit table
- ✓ One (1) full conference pass (includes breakfast, lunch, and break refreshments)
- ✓ On-site brand recognition
- ✓ Brand visibility across event promotional materials, digital marketing initiatives, and the conference mobile app
- ✓ Access to preferred ticket pricing for the e-Health26 conference

Thought Leadership Sponsor — \$5,500 (1 available)

Position your organization as a leading voice in the health information community. This premier sponsorship includes a **35-minute speaking session** within the HI Day program, providing an opportunity to share insights, highlight innovation, and engage directly with health information professionals and decision-makers.

- ✓ Exhibit opportunity
- ✓ 3 conference passes

Lunch Networking Sponsor — \$4,000 (1 available)

Align your brand with one of the most anticipated networking moments of the day. As the Lunch Networking Sponsor, your organization will be prominently recognized while delegates gather to connect, collaborate, and exchange ideas.

- ✓ Exhibit opportunity
- ✓ 2 conference passes

Breakfast Networking Sponsor — \$3,500 (SOLD)

Start the day with strong brand visibility as delegates gather for breakfast and early networking. This sponsorship places your organization at the centre of the conversations that set the tone for the day's learning and collaboration.

- ✓ Exhibit opportunity
- ✓ 2 conference passes

Exhibit Sponsor — \$2,500 (multiple available)

Engage directly with delegates in the exhibit area and showcase your organization's products, services, and innovations. This opportunity provides valuable face-to-face interaction with health information professionals and industry leaders.



2 conference passes

Conference App Sponsor — \$2,000 (SOLD)

Place your brand at the centre of the attendee experience through the official conference mobile app. Delegates rely on the app to navigate the event, access session information, and connect with peers—providing repeated visibility for your organization throughout HI Day.



2 conference passes

Delegate Bag Sponsor — \$2,500 (SOLD)

Put your brand in the hands of every attendee. Your logo will be prominently displayed on one side of the official conference delegate bag distributed to all delegates at registration, while the other side will feature event branding.

Production: CHIMA will supply the bags and oversee all production and branding.



2 conference passes

Delegate Lanyard Sponsor — \$2,000 (1 available)

Keep your brand front and center throughout the event by sponsoring the official delegate lanyards. Worn by all attendees, lanyards provide continuous, high-visibility exposure and become an essential part of the conference experience from registration through to the closing session.

Production: Sponsor provides branded items.



2 conference passes

Delegate Notebook & Pen Sponsor — \$2,000 (SOLD)

Support the learning experience by providing branded notebooks and pens placed at each delegate seat. These items will be used throughout the day for notetaking and idea sharing, ensuring consistent visibility for your brand during sessions and beyond.

Production: Sponsor provides branded items.



2 conference passes

Morning Networking Break Sponsor — \$1,500 (1 available)

Be recognized during the morning networking break as delegates pause to recharge and connect with peers. This sponsorship places your brand alongside one of the event's key networking moments.



1 conference pass

Afternoon Networking Break Sponsor — \$1,500 (1 available)

Keep your brand top-of-mind as delegates gather for refreshments and conversation during the afternoon networking break before the day's closing sessions.



1 conference pass

Customized Sponsorship Opportunities

We recognize that each organization has unique goals and priorities. Sponsorship opportunities can be customized or bundled to maximize your organization's visibility, engagement with delegates, and overall event impact.

If you are interested in combining opportunities or creating a tailored sponsorship package, we would be pleased to work with you to design an option that aligns with your organization's objectives.

Contact: Stephanie Santos-Spraggett

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Thank you for considering a sponsorship opportunity with Health Information Day at e-Health26, presented by CHIMA. Your support helps strengthen Canada's health information community and empowers professionals working at the intersection of data, care, and innovation.

We look forward to partnering with you in shaping the future of health information.

