

Advertising production specs

Advertising with CHIMA provides brands the opportunity to reach a growing audience of professionals within and beyond the health information profession.

The details on this page are to be used for any creative being published through CHIMA's digital channels (e.g., website, social media, and email communications).

If you have any questions about the information on this page or would like to learn more about the advertising services offered by CHIMA, please contact us today.

Unit type	Dimensions*	Accepted file types	Max file size
Leaderboard advertisement	728 pixels x 90 pixels	JPEG, PNG	50 KB
Big box advertisement	300 pixels x 250 pixels	JPEG, PNG	100 KB
Product card (professional development or resources)	400 pixels x 400 pixels	JPEG, PNG	100 KB
CHIMA Connection e-newsletter big box advertisement	400 pixels x 400 pixels	JPEG	50 KB
CHIMA Connection feature image (included with sponsorship only)	1200 pixels x 400 pixels	JPEG	100 KB
CHIMA Connection leaderboard advertisement	728 pixels x 90 pixels	JPEG	100KB
Facebook image	1200 pixels x 630 pixels	JPG, PNG	100 KB
LinkedIn image	1200 pixels x 627 pixels	JPG, PNG	100 KB
Twitter image	1200 pixels x 628 pixels	JPG, PNG	100 KB
Blog post feature image	1024 pixels x 658 pixels	JPEG, PNG	100 KB
Job listing logo image	600 pixels x 600 pixels	PNG	160KB
Events listing feature image	300 pixels x 180 pixels	JPEG, PNG	100 KB

***CHIMA reserves the right to crop any submitted media to fit dimension guidelines.**